



# MICAH MOORE



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## EDUCATION

Oklahoma State University  
Bachelor of Science  
Strategic Communications  
Emphasis: PR  
May 2017  
GPA: 3.6

## SKILLS

AP Writing Style  
Microsoft Office Products  
Final Cut Pro  
Adobe Photoshop  
Garage Band  
Windows Movie Maker  
Adobe Illustrator  
Adobe InDesign  
Excel  
Prezi  
Canva  
Buffer

## HONORS AND AWARDS

Selected for Honors College  
National Honor Society  
Phi Eta Sigma  
Dean's Honor Roll Fall- '13 & '14  
President's Honor Roll Fall- '15

## EXPERIENCE

### Internship with MarketCrest- '15 to current

- Created infographics.
- Designed Prezis and PowerPoints.
- Wrote blog articles.
- Monitored companies' social media accounts using Buffer.

### Councilor at Camp War Eagle- summer '14 to '16

- Guided and oversaw children ages seven to 18 in camp activities.
- Delegated jobs among camp councilors.

## LEADERSHIP ACTIVITIES

### Panhellenic Sorority- '13 to '17

- VP of Community Service- '15
  - Organized and delegated philanthropy events throughout the year.
  - Effective communication to the chapter about upcoming events.
  - Contacted businesses and individuals in regards to donating.
  - Monitored social media for community service events.
- Assistant Chaplin- '14

### Dance Marathon- '13 to '16

- PR Executive Committee
  - Promoted the event.
  - Design logos and t-shirts for the event.
- Dance Marathon Catering Committee
  - Contacted businesses for donations.
  - Organized benefit nights.

### Cowboy Cousins- '13 to '17

- Volunteered to advocate for Oklahoma State to a foreign exchange student.

### Team Leader for Up Till Dawn- '14 to '15

- Managed a team in raising money for the event.

### Worked on the Lewis Moore State House Representative Campaign

- Coordinated a team to knock on doors and advocate for the campaign.

## PROFESSIONAL ORGANIZATIONS

- Member of PRSSA
- Member of adClub